

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
NOV1/12 13.30

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME BARBARA ABAR

SALES PRSN WA- JOE KNAUER

CONTRACT # 6397492

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____

CONFIDENTIAL # _____

CLASS: NATL.

LOCAL

REGIONAL

PRDCT	<u>INDEPENDENCE USA</u>	<u>PAC</u>	<u>EST #658</u>	COMMENTS: (LINE, ORDER, INVOICE)
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(LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

DATE NOV1/12 13.30

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

CO-OP BILLING NEEDED

DATE NOV 1/12 13.30

REP: TO LENA
ED TITTE

ADDED 51-56
TTLS \$628500..112X
PLS CFM, THX 11/1

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

INDEPENDENCE USA PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 658												
51	A		1135P-1205A	30		\$2,500.00	11/2	11/2	1		FRI	1
PROGRAM : NIGHTLINE												
52	A		500A-600A	30		\$1,200.00	11/3	11/4	2		SA-SU	2
PROGRAM : NEWS												
53	A		600A-700A	30		\$3,000.00	11/3	11/4	2		SA-SU	2
PROGRAM : NEWS												

REP HEADLINE# 6397492 TRF# 339004
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
54	A		700A-900A	30		\$3,500.00	11/3	11/4	3		SA-SU	3
PROGRAM : NEWS												
55	A		1000A-1100A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : MILL/FEUD												
56	A		1200N-100P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
NOV/12 628500.00												
CONTRACT TOTAL											628500.00	
TOTAL SPOTS											112	

MARKET TOTALS \$1,737,812 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE